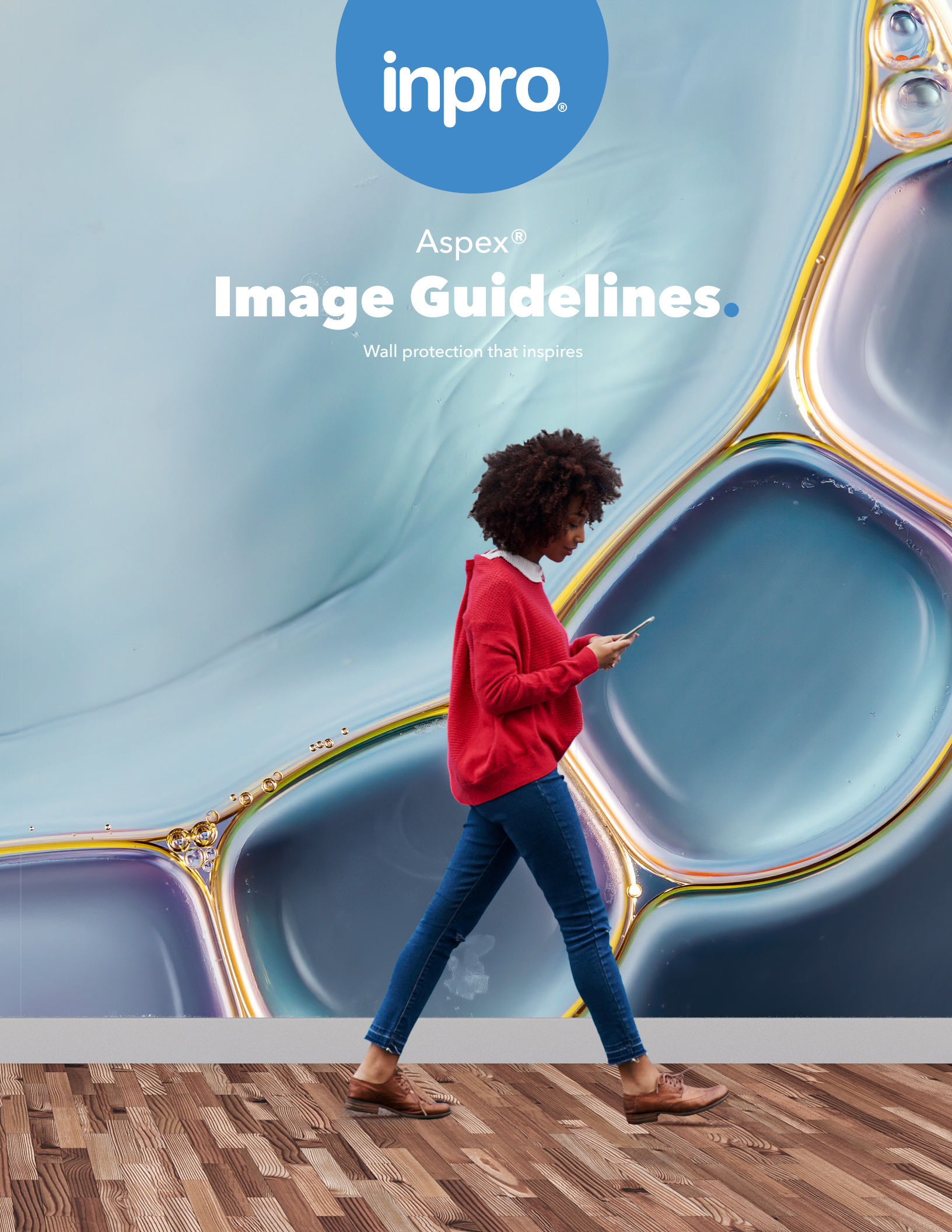# inpro®

Aspex®

Image Guidelines.

Wall protection that inspires

Acceptable File Types.

Vector Artwork
Vector graphics refer to artwork that was drawn using points and curves and is created in software like CorelDraw and Adobe Illustrator. **Example: logos and typography.**

Advantages:
- Can be scaled to any size without a loss in quality
- Ability to manage and edit colors to ensure accuracy and obtain the highest quality print

Disadvantages:
- Unable to produce depth and detail of a photographic image

Acceptable file types: .ai, .eps and .pdf

Raster Artwork
Raster artwork consists of thousands of small pixels that come together to create a singular image. It can be captured using a digital camera/scanner or created in software like Adobe Photoshop or Corel Paint. **Example: photographs and compositions.**

Advantages:
- Depth of color and detail can be captured and printed
- Photographs appear vivid and "life-like"

Disadvantages:
- Cannot be enlarged significantly without affecting the quality and appearance of the image
- When smaller images are extended, they lose quality and appear blurry or grainy

Acceptable file types: .psd, .jpg and .tiff

Submitted artwork* should meet the following:
- Print ready; all color and image adjustments should be applied before submitting to Inpro. If you would like us to color match your graphic** with a particular color, use Pantone® coated color standards (**vector artwork only).
- Created/submitted at a minimum 25% (one quarter) of the final desired size at 300dpi
- All linked images must be embedded
- All text converted must be converted to outlines
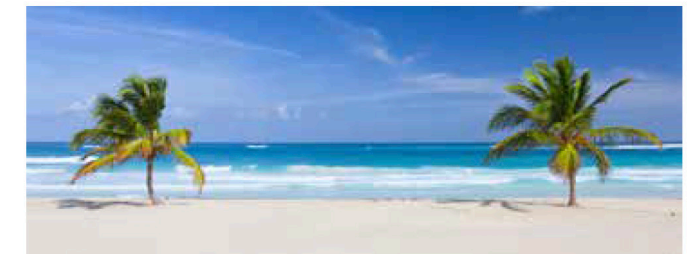
Recommended Size + Resolution.

Selecting the right sized image is the first and most important step.
Choose artwork that is at least 300dpi and one quarter of the final width of the area you are covering. For example: if you have a 12' wall to fill, the width of your image should be at least 3' at 300dpi. Consider the distance from which your artwork will be viewable. The closer the viewing distance, the better quality and higher resolution your image will need to be.

Don't have your own artwork? Not a problem! We subscribe to a number of stock photography sites with millions of images to choose from. Please contact one of our sales reps for more information.

Keep scale and proportion in mind.
Our design team will never stretch your image to fill the space. We will scale to match the largest height or width, then crop the remaining areas to fit. If you have a rectangular area to fill, make sure to select a rectangular image. Selecting a square image will require large portions of your image to be cropped. The same will apply if you have a square area to fill, but select a rectangular image.
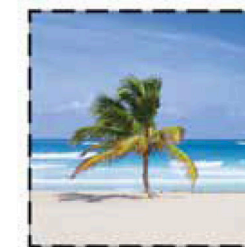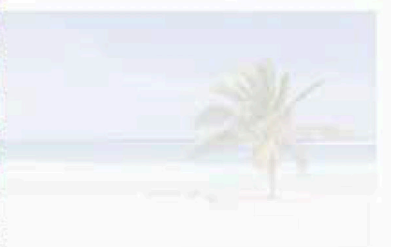
Original wide image

Scaled to fit a square space

Compressed to fit a square space

Cropped to fit a square space

High resolution is key.
There is no solution to convert a small 72dpi image into a high resolution image that will fill a wall or corridor. Artificially increasing the resolution of a file will not increase the image quality when it is printed.

If your submitted artwork is below 300dpi, it will appear pixelated and fuzzy, no matter the distance you are viewing it from. The images to the right demonstrate the difference between a low resolution image (<72dpi) and a high resolution image (>300dpi).

Quality is our number one priority.
Our design staff will provide an Image Quality Report with every image submitted. Once we receive your artwork, our teamwill inspect the size and quality, then enlarge it to full scale to see how the final result will look. If any issues are discovered, we will inform you at that time. We also offer a 20" x 20" submittal sample with each project to give you a full scale representation of the final shipped product.

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obsessed with protecting buildings®

How they look. How they function.
And how they protect the health and safety
of the people who use them every day.

That's why we make hundreds of architectural
products all under one roof and work tirelessly to
make sure you and your buildings succeed.

Yeah, we are obsessed. But we wouldn't
have it any other way.

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